

newborns VIETNAM



ANNUAL IMPACT REPORT 2012-13
A CHANCE FOR EVERY BABY



FOREWORD

Worldwide this year has seen an increased focus on neonatal mortality. The approach of the 2015 Millennium Development Goal 4 'Child Survival' target date has concentrated global effort to accelerate the pace of change. Governments, health providers, NGOs large and small, all need to do more to support improvements in maternal and newborn care. There is no 'one size fits all' solution, we all have a role to play in ensuring that every child lives to celebrate his or her first birthday. Our focus is to build the capacity of medical and nursing staff at regional referral hospitals and medical training facilities in Vietnam.

This has been a year of growth, progress and achievement for Newborns Vietnam, from nurse education and research, to our cycling for newborns fundraising initiative. The highlight of the year was the launch of our neonatal nurse education programme in Da Nang, central Vietnam, in March.

We believe that wider implementation of our nurse education model will potentially lead to; improved outcomes of sick babies born in Vietnam, establishment of a national training programme, and through dissemination as a proven model, improved outcomes in other resource poor countries, thus contributing to WHO Millennium Goal 4 'Reducing child mortality'.

Our medical and nursing volunteer programme will add value to the training programme and support the advancement of newborn care at the Da Nang Hospital for Women & Children and at provincial hospitals in the surrounding provinces. The first volunteer neonatal consultant will join our team in Da Nang next year.

During the year we developed a research proposal which should prove our hypothesis that specialist nurse training with associated changes in the care of the newborn infants will have a significant impact on mortality rates.



We are also excited about the extent to which some of what we do and find can be transferred to other developing health services in resource poor countries.

Following our British cycling success at the Olympics and the Tour de France, our decision to offer a sponsored cycle ride in Vietnam in May 2013 as our major fundraising activity was well timed. The Cycle a Difference Vietnam Challenge ride – combines, the beauty of remote northwest Vietnam, a tough cycling challenge and the opportunity for participants to see our work in action and meet the doctors and nurses. As the year progressed enthusiasm and interest grew and the places on the ride were all taken.

Premier Oil and Standard Chartered Bank's decision to sponsor of the cycle ride was a huge boost and together with the support of many British and international businesses in Vietnam, set the scene for the cycle experience of a lifetime.

We look to the year ahead with confidence that our neonatal nurse training programme will bring benefits to newborns and their families.

We are immensely grateful to our cyclists, corporate sponsors and donors for their dedication, commitment and generosity.

Suzanna Lubran
Chair of the Board of Trustees

Newborns Vietnam is a UK registered charity dedicated to reducing neonatal mortality and promoting the health of newborns and their mothers in countries with high levels of neonatal mortality, particularly in south east Asia and with a specific focus on Vietnam.

We work in partnerships with public health providers to build regional capacity to save newborn lives and improve standards of care. Our local partnership initiatives support the development of enhanced neonatal outcomes by addressing the knowledge and skills deficit of nurses and health workers.

We are determined advocates working to raise awareness of neonatal mortality and advancing solutions informed by research and our direct experience.

We have ambitious plans for the future and are committed to developing more neonatal education partnerships in more places. We know that we will not advance neonatal care overnight, or on our own, but we will collaborate with others and together we will support our local health partners to bring about change. We are all united in our passion to give every baby the chance to celebrate his or her first birthday.

MAKING A DIFFERENCE TO THE LIFE CHANCES OF NEWBORNS



CONTENTS

Foreword	2
Highlights of the year	3
Neonatal nurse training	5
Volunteer programme	6
Cycle a Difference	7
Influencing	9
Thank you	10
Moving forward	11
Financial summary	13



Premier Oil confirms Title Sponsorship for Cycle a Difference Vietnam Challenge Ride



Standard Chartered Bank confirms Cycle a Difference Mechanics Sponsor

HIGHLIGHTS OF THE YEAR



Dr Nguyen Khac Minh, Dean of Danang University of Medical Technology & Pharmacy officially opened the neonatal nurse training programme.



Vietnamese Ministry of Health approves neonatal nurse training course and our Da Nang education partnership



The nurse training commenced on 4th March 2013 and will complete in July 2014



Nurse Education Assessment Report and proposal for a neonatal nurse training programme approved by our Da Nang partners



Cycle a Difference Vietnam sponsored challenge cycle ride planned for May 2013 gains momentum with a summer of fundraising events.



Working in partnership we developed the neonatal nursing curriculum and teaching and learning strategy.

2012 2013



Nurses enrolled for the first course as students of Canterbury Christ Church University & Danang University of Medical Technology & Pharmacy.



Christ Church Canterbury University Faculty Board approves Neonatal Nurse Training programme for Da Nang Vietnam

NEONATAL NURSE TRAINING, DA NANG

Education partnership – building capacity - a way ahead

Worldwide child mortality rates have been falling, including those in Vietnam, thanks to multifaceted interventions addressing not just care of newborns and their mothers, but also infant feeding, vaccines, malaria control and management of important infections. However, despite such interventions in Vietnam, more than half of all under-five deaths occur in the neonatal period - the first 28 days of life. Lack of specialist training for neonatal nurses is a major contributory factor to high death rates.

Newborns Vietnam is working in partnership with the Da Nang Department of Health, Danang University of Medical Technology & Pharmacy, Da Nang Hospital for Women & Children and Canterbury Christ Church University to reduce newborn deaths and build the capacity of nursing and medical staff in central Vietnam to achieve a sustainable reduction in mortality.

Our nurse education partnership is delivering Vietnam's first formal neonatal nurse training. The programme is approved by the Vietnamese Ministry of Health and is taught by academics from Canterbury Christ Church University. The curriculum was designed as an equivalent to 60 Level 4 UK Higher Education credits - the first nurses will graduate in 2014.

Our partnership is addressing a deficit in the knowledge and skills of nurses working in the regional neonatal intensive care unit at Da Nang Hospital for Women and Children, who currently receive no formal specialist education in neonatal care. Our aim is to develop competent, confident, skilled nurses whose enhanced knowledge and skills will directly contribute to reducing neonatal mortality and morbidity.

To make our intervention sustainable we are working to build the capacity of our local University partner to develop neonatal nurse education in the future.

Wider implementation of our nurse education model will potentially lead to improved outcomes of sick babies born in Vietnam, and through dissemination as a proven model to improve outcomes in other resource poor countries and thus contributing to World Health Organisation Millennium Development Goal 4 'Reducing Child Mortality'.



VOLUNTEER PROGRAMME

In recent years, the UK has supported global health partnerships and volunteer programmes to improve health outcomes and share learning in developing countries. We have developed a programme for medically qualified volunteers to work consecutively for short periods to cover a period of a year at Da Nang Hospital for Women and Children to support our Neonatal Nurse Training and implement its Guidelines

The programme aims to add value to our neonatal nurse training programme and to support the advancement of newborn care at the Da Nang Hospital for Women & Children and hospitals and health centres in the surrounding provinces.

The purpose is to support and assist the neonatal nurses undertaking the Newborns Vietnam neonatal nurse training programme to implement new ways of working.

Our key objectives are:

- to support the neonatal nursing team to implement the guidelines developed from the Newborns Vietnam neonatal nurse training, develop good practice in daily ward routines, support Kangaroo Mother Care, breast-feeding and lead and develop parent education sessions,
- to support and encourage the Da Nang neonatal nurses to apply their evidence based knowledge in practice, support them to identify problems and potential solutions,
- to support and assist the neonatal nursing team to introduce family-centred care, promoting mother baby bonding and mother's/parents' involvement in their infants care.



CYCLE A DIFFERENCE

Cycling is our major fundraising activity, it brings together individuals, companies and countries in a high profile sport to raise funds to improve the life chances of thousands of newborns. Our Cycle a Difference challenge rides raise funds for our neonatal nurse training and life saving equipment.

Inspired by a tough cycling challenge, 850 miles in 10 days, the chance to enjoy the beauty of Vietnam and to see how their support will bring about improvements in newborn care, 25 intrepid young men and women took the challenge and signed up for our sponsored Cycle a Difference Vietnam Challenge in May 2013.

Our intrepid cyclists spent the year raising funds and no challenge was too big.

**18,000
MILES**



Mike Hall cycled unsupported for 18,000 miles through 20 countries in 92 days to break the world record, for circumnavigating the world on a bicycle.

Our Exeter cyclists pulled out all the stops at the June Wiggle Mountain Mayhem, riding in tough conditions they demonstrated their staying power and their cake stall was the highlight of a very wet weekend!



CYCLING FOR NEWBORNS IS CHALLENGING AND INSPIRING



Huge thanks to the Goals Soccer Centre Dagenham for hosting our first football tournament, a great day, snowing but the football continued, good fun and a chance to work off the Christmas excess!

**85
MILES
A DAY**



A work place fundraiser, the 85 Minute Eaton Place Challenge saw Pippa cycle as far as possible in 85 minutes. This was a small taster of the 85 mile a day challenge of strength, determination, and stamina she would need to complete the Vietnam Challenge in May 2013.

We are hugely grateful to Premier Oil and Standard Chartered Bank for their sponsorship of the first Cycle a Difference Vietnam Challenge ride.



**cycle a
DIFFERENCE**
www.cycle-a-difference.com



Cake has provided much needed carbs to fuel the cyclists on their training rides and there are no shortage of talented cake makers.



A family fundraising barbecue at Turf Locks pub alongside Exeter canal and the River Exe.

INFLUENCING

We have developed a bespoke UK University led neonatal nurse training course in Vietnam, this is the first step towards a national programme. We are gathering evidence to show that our approach and nursing model works and strengthening our local health partner's capacity to improve neonatal and maternal health outcomes.

Our work has brought many UK neonatal professionals to Vietnam, through sharing knowledge and skills we are raising awareness. We have highlighted the need for an increased nurse baby ratio, infection control and good hygiene, the importance of immediate and exclusive breastfeeding and mother baby bonding.



WORKING FOR CHANGE



THANK YOU

We are so grateful to the foundations, businesses and individuals who have chosen to support our work. We are proud to help advance newborn care in resource poor countries on your behalf.

Donations, grants and in kind gifts

Ace Insurance Company Limited
Aedas Vietnam Ltd
N Amarasena
Lucy Roberts-Arnold
Laurence Ashby
Ashurst
Peter Austin
Lady Primrose Bell
Marion Beckett
Martin Beckett
David Benigson
David Bleach
Andrew Blackett
Mark Bentley
Bob Bharji
Sue Blake
Darren Bland
Adel Tyson-Bloor
Ali Brookes
Paul Brown
Juliana Buhring
Tuyen Bui
Scott Bull
Roger Burgess
Isabella Burke
Evan Campbell
Canterbury Christ Church University
Paul Cartwright
CBRE (Vietnam) Ltd
Frazer Clifford
Stephen Clutterback
Victoria Coe
Colliers International Vietnam
Lee Comerford
Le Thi Minh Chi
Don Conning
Josh Cornally
Pete Crawford
Kevin Cunliffe
Robert Daniels
Emily Daw
Henry Daw
Johnny Daw
Bridget Dean
Thaison Dean
Carl Denham
Erkan Denizhan
Akshay Desai
Huy An Dinh
Darin Dodd
Draeger Medical
James Ellington
Simon Ernst
Colin Espin
Richard Evans
Richard Ewings
Frederik Farina
V Feltham
Dan-Stevens Fox
Katie Gallagher

Ryan Gibson
gm-design
Todd Gilmore
James Gillies
Charlotte Glover
Goals Soccer Centre
Mike Grafton
Mel Grech
Jenny Gray
Mike Hall
Tom Hall
Clara Cole-Hawthorn
Patrick Herbert
Jon Hobson
Will Hodson
Handspan Travel Indochina
Stephen Hill
Hoang Long JOC
Hoan Vu JOC
Hongkong Land
Luke Humphreys
Joe Huddleston
Adam Hunney Ball
Hyatt Regency Danang Resort & Spa
Impression Travel
Dan Jackson
Claire Jacquin
David Jacquin
Jaguar Building Services
Cosimo Jencks
Julius Jennings
Thomas Key
Ellie Kavner
Langdon Seah Vietnam
John Laughlin
Richard Leech
Chris L
Thuy Le
Xuan Le
Joey Leony
Duncan Lloyd
Suzanna Lubran
Mace International Vietnam
Duncan Macrae
Danielle Martin
Malcolm McDermott
Maersk Line
Philippa Mildon
Jason Miles
Will Miles
Mehran Mirza
Daniel Mitchell
Mapei UK
Barbara Menhart
Nguyen Thanh Thuy
NRE Group
Alistair Patrick
Graham Patrick
Mark Payne
John Peyton

Darell Plant
Oliver Point
Premier Oil Plc
Ian Prideaux
Kelly Reeves
Mark Ridge
Nick Robinson
Bethan Roderick
Rolls-Royce International Vietnam
Royal College of Nursing
John Rowley
Michel Roz
Rob Russell
David Salas
Santos Ltd
Savills Vietnam
Simon Savage
Nathan Savory
Brian Simpson
A Shankie
D Shankie
Fiona Smith
Standard Chartered Bank
Brian Stewart
Sofitel Legend Metropole
Doug Stuart
Gary Symons
D Taylor
Deborah Taylor
Louis Taylor
THET Partnerships for Global Health
Margaret Thompson
Robert Thompson
Kerri Timms
Yelena Tomina
Tran Hoang Anh
Tran Thi Xuan Dai
Lindsay Vaughan
Erik Vian
Barbara Walters
Anthony Yule
Julie Ann Watson
Brian Walker
V Wheat
Ami Williams
Matt Williams
Rosamund Williams
Katharine Willett
Robert Willett
Martin Wimpenny
Margaret Whitmore
Kit Westropp
Vick Whitmore
Hai Tran Xuan

Thanks also to the individuals who sponsored our cyclists on their Just Giving Pages and all our anonymous donors.

MOVING FORWARD

Our Plans for 2013-2014

With your help we will:

Continue to deliver our neonatal nurse training programme

Support the Da Nang Hospital for Women & Children nurses to use their new knowledge to rationalise and plan nursing interventions to minimise harm and maximise benefits for the neonates and their families.

Evaluate the nursing interventions for effectiveness, working collaboratively within the neonatal team and with other professionals.

Seek funds for a research evaluation of the impact of the nurse training on neonatal mortality and outcomes

Implement our volunteer programme to provide training for junior doctors, develop clinical guidelines and add value to the nurse training programme.

Seek funds from appropriate grant making bodies to train the most able graduates as nurse practice educators to provide basic newborn care training in the poorest rural areas

Build the capacity of our local education partners to develop neonatal nurse training for the future and explore the potential for a UK neonatal medical scholarship.

Develop a brand identity for Cycle-a-Difference and increase support for 'cycling for newborns' to maximise fundraising.





HOW CAN YOU HELP?

Your generosity is the key to making all these plans to change the life chances of newborns possible and with your support we can make a difference.

DONATE

Make a donation - to do so please visit www.newbornsvietnam.org

CAMPAIGN

Become an NBV campaigner, tell your friends about our work and help raise awareness of neonatal deaths

VOLUNTEER

If you are medically qualified, join our volunteer programme

FUNDRAISE

Cycle for newborns and help us give every baby a chance to celebrate his or her first birthday

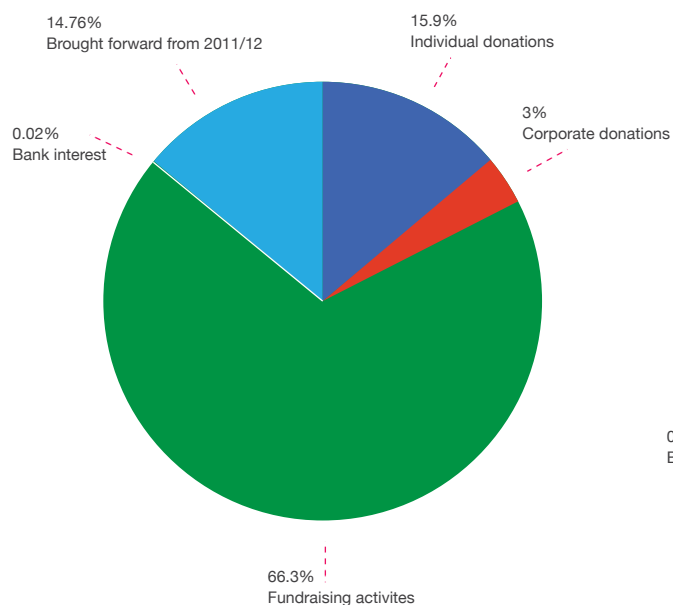
www.newbornsvietnam.org

OUR FINANCES

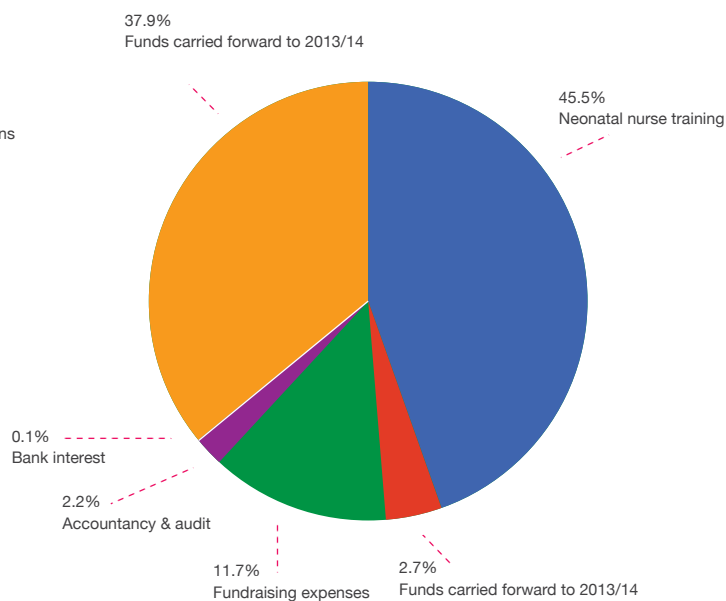
At the end of its first full year of operation, Newborns Vietnam is in a positive financial situation. Despite the challenging world economic environment, through the support of individuals and international companies in both the UK and Vietnam, we raised

over £88k during the year, and therefore were able to meet our planned charitable activity expenditure, while retaining £39k towards our programme for 2013/14.

Incoming Resources 2012/13



Outgoing Resources 2012/13



OUR PEOPLE

Chair of the board of trustees
Suzanna Lubran

Trustees

Dr. Duncan Macrae
Stephen Hill
Daniel Cook
Luke Humphreys

Dr Susan Blake
Walter Menteth
Nick Robinson
Dr Katie Gallagher



newborns VIETNAM

CONTACT INFORMATION

UK Address:

Wayside,
Exmouth Road,
Ebford,
Devon
EX3 0QW

Vietnam Address:

Newborns Vietnam Project Office,
Da Nang Hospital for Women & Children,
402 Le Van Hien Street,
Da Nang City.

Tel Vietnam:

+84 (0) 905 062 500

Tel UK:

+44 (0) 1392 770 108

Email:

info@newbornsvietnam.org

www.newbornsvietnam.org

www.cycle-a-difference.com

www.healthynewbornnetwork.org/partner/newborns-vietnam

Newborns Vietnam is a UK Registered Charity, Registration No: 1144562
Vietnam PACCOM Registration: No 92/BNG-HD